

## WEST MICHIGAN COMMUNITY MENTAL HEALTH

### BOARD OF DIRECTORS MEETING MINUTES

November 19, 2019

1. Call to Order: The West Michigan Community Mental Health Board of Directors met for its regular meeting in the Boardroom at the HE Madden Center, located in Ludington, at 5:30 p.m. on Tuesday, November 19, 2019. Chairperson Jim Prince presided.
2. Roll Call: The following members were present: Mary Alway, Pat Bettin, Ron Bacon, Dr. Jennifer Branning, Lucinda Shafer, Dawn Martin, Jim Prince, Andy Sebolt, Kay Seng, Barb Stenger and Larry VanSickle. Absent: Todd Dancz. A quorum was present. CMH staff members present were: Lisa Williams, Michele Condit, Faith Nekola, Bethany Sherfinski, Alan Neushwander, and Kimberly Goodrich.
3. Introductions: Dr. Williams stated that Alan Neushwander would be formally introduced later in the meeting.
4. Delegations, Communications and Expressions from the Community: There were none.
5. Approval of Agenda: Mr. Bacon made the motion, seconded by Mr. Sebolt, that the West Michigan Community Mental Health Board of Directors approve the agenda as presented. The motion carried.
6. Conflict of Interest Question: Mr. Prince asked if any board member wished to declare a conflict of interest regarding any matter to be considered by the West Michigan Community Mental Health governing body. No such declarations were made.
7. Consent Agenda: Mr. VanSickle made the motion, seconded by Mrs. Seng, to approve the item on the consent agenda:
  - 7.1 Minutes from the 10/15/19 WCMCMH Board of Directors Meeting. The motion carried.
8. Introduction of WM's Communications and Public Relations Manager: Dr. Williams introduced Alan Neushwander, Communications and Public Relations Manager. He will help us to communicate effectively with the community about what WCMCMH does and maximize opportunities to explain how people access services and what we do. Mr. Neushwander stated that he's happy to be here. He spent the last 8½ years at Spectrum Health, and he has a total of 24 years in marketing/communications. Through some lived experiences in the last few years, he has a passion for mental health. He stated that we are trying to let the public know who we are and what we do, as well as working on internal communication. We've put out some publications on our Veterans Navigator service, Josh Snyder has done some CCBHC interviews, and the 298 issue are recent examples of communication with the community. The *Mental Health Matters* column is coming back to the three newspapers. He's also looking at redoing a lot of our flyers and doing some promotion for CCBHC services. The three newest board members were also featured in all three newspapers in an article last week. The board welcomed Mr. Neushwander.

9. Executive Committee Meeting Report: Mr. Prince stated that the Executive Committee met with Angie Kuhn, HR Coordinator, and reviewed the executive director appraisal summary. Evaluating the director is one of the most important things the board does. It also has a tie to her contract recommendations. Mr. Prince stated that the board thinks very highly of Dr. Williams and that was reflected in her evaluation. A contract and compensation recommendation will come to the full board in December. The minutes of the Executive Committee meeting are attached for review and remaining items will be covered under agenda items below.
10. Behavioral Health Services Report: Mrs. Nekola provided a report on methamphetamines. She attended a meeting with law enforcement and one of the things they talked about was the increased use of meth in all three counties, the number of individuals they are called to transport to the hospital due to side effects from something, and the different arrests and the trafficking that occurs. Of particular concern is that some folks are transported to the hospital for evaluation because the person appears very psychotic and mentally ill. They are thinking they are dealing with a person with a mental illness and then the blood work comes back and they find they are dealing with a person who has significant levels of illegal drugs in their system, meth in particular. When people are detoxing, they can have the appearance of being psychotic or manic. Her report shares a variety of information on the methamphetamines; how it's made, long-term effects, and its highly addictive nature. There are no evidenced-based treatments to address methamphetamine addiction.
11. Administrative/Operations Report: Ms. Sherfinski reviewed the financial services report through the period ending September 30, 2019, the full fiscal year. We ended the year with a deficit, which we were expecting. The deficit is very close to the amount of the supplemental we were hoping to receive. We are in the process of settling FY16/17 with the LRE, so the deficit will sit on our books for a while, as the LRE has the responsibility for the Medicaid overspend.

Ms. Sherfinski reviewed the Cash and Investments Report for the period ending 9/30/19. We are actually seeing some interest income finally.

12. Service Enhancement Report: Ms. Condit reported that it is very exciting to begin to tell the community who we are and what we do here and see WM mentioned in the news. Another one of the things that Mr. Neushwander has helped us do is create a social media presence. We have a WMCMH Facebook page and LinkedIn page. We have software that will tell us how many people see our information and we have had over 7,000 people see our information on Facebook.

Ms. Condit reported that we spent some time collecting CCBHC consumer success stories for the end of the CCHBC grant year to show how it has impacted the people we serve. Attached to her report are the stories that we pulled together to share.

Ms. Condit review two new proposed policies. The first is related to social media, which outlines the appropriate use of social media. The second policy is regarding service animals in the building, which follows the ADA rules. Mr. VanSickle made the motion, seconded by Mr. Bacon, to approve the two new policies as presented. The motion carried.

13. CMHAM Conference Report: Dr. Williams reported that the Board Association held its fall conference last month, with Ron Bacon, Kay Seng, Lucinda Shafer and Dr. Williams attending. Each gave a brief report of the sessions they attended. They found the

sessions very interesting and full of useful information. It brings you back a focus on what the organization does. They enjoyed hearing the legislators present as well. Dr. Williams reported that Sen. VanderWall was a panelist on the legislative panel and that he has a very positive perspective on community mental health. He is also the Chair of Health Policy for the Senate, which is a pretty critical seat for MDHHS policy. He has done a great job of advocating around the issues that affect us most. Dr. Williams and the other 298 CEOs had a meeting with Director Gordon around the 298 model and financial and clinical integration ideas. He also talked about CCBHC and Michigan applying to be a demonstration state, which was very exciting. The next CMHAM conference will be held on February 4<sup>th</sup> and 5<sup>th</sup> in Kalamazoo. Let Kimberly know if you have interest in attending.

14. Lakeshore Regional Entity Update: Dr. Williams reported that they are still meeting with the Department regarding a potential settlement agreement. We made some progress and got some clarification about some concerns that the Department has with the LRE Board makeup. We also received some clarification with what they intended with their sub capitation proposal with the CMHs and on the state's intent regarding the element of risk for Beacon and the willingness of the state, once the risk pool was replenished, to ease Beacon out of its role as the risk manager for the region. This means that as the LRE gains financial stability and risk-bearing potential, MDHHS' expectation for Beacon's voice on the board and portion of the risk share would go down. We have a meeting tomorrow with the Department to finalize everything; however, Dr. Williams isn't hopeful that it will happen. We've also been discussing the funding formula for the region and the conversations have been painful and frustrating. We did arrive at a disbursement method last week. Each CMH went back and looked at their budgets and two CMHs are anticipating a cash flow issue by December. It's not surprising that it would happen given the revenue, but it is problematic to the settlement agreement. Until there is a settlement between the LRE and the State, the legislature will not move on a supplemental. Dr. Williams is unsure of the outcome of tomorrow's meeting.

Dr. Williams reported that we have a new contract with the LRE, which is a one-month contract, with a two-month rolling renewal until the settlement is reached. The change in the term is the only substantial change other than the states' requirements of the PIHIP. Mr. VanSickle made the motion, seconded by Mr. Bacon, to authorize the executive director to sign the LRE/CMH contract as presented. The motion carried.

15. 298 Pilot Next Steps: Dr. Williams reported that the Department is hosting a meeting tomorrow for the 298 CMHs and the Medicaid Health Plans to debrief the experience. The State sent its list of questions for discussion.
16. Director's Report: Dr. Williams provided an update on the organizational priorities. The WCMCMH 298 workgroup is meeting on Monday to talk about our lessons learned and use that to inform our strategic planning about things we should do regardless of 298. Our Meaningful Use audit will be held in December and we believe that we are all set to get our MU Stage 3 certification. CCBHC implementation is proceeding. The document in Ms. Condit's report was something we shared with Sen. Stabenow's office and she is using that to communicate with legislators to further support CCBHC grants and CCBHC demonstrations. We had an amazing training for our organization last week in tribal cultural competency. Tribal culture and coordination of services is a component required by CCBHC. We submitted the first part of our annual CCBHC submission at the end of October and we'll be submitting another set of reports at the end of December. The Board Association sent out an action report regarding advocacy around CCBHC and board members are encouraged to respond. We are working with the Department for a

visit to us to hear more about CCBHC and the impact it's had in our community. The Residential Review committee is doing some work to expand our capacity for unlicensed living arrangements, called Supported Independent Living. They are also working on a way to do additional oversight for our more intensive residential services. The Inpatient workgroup is reviewing what has been happening since they implemented the last round of changes. Conflict Free Case Management is close to a final recommendation. They've done some great work and are thinking critically about how we protect consumer choice, how we ensure consistency of authorization of service based on medical necessity and really helping support a good conflict free process for the people we serve.

Dr. Williams reported that after a few sessions of negotiations, we were able to come to a tentative agreement with the union, which has been approved by the full union group. A contract proposal beginning January 1 for two years is proposed for board approval, which Dr. Williams reviewed. The negotiated terms will be included in our budget process. Mrs. Alway made the motion, seconded by Mr. Sebolt, to approve the agreement between WMCMH and the Union as presented. The motion carried.

Dr. Williams reminded board members that the Years of Service awards is held at our board meeting in December. There will be a reception at 5pm for our staff and board members who are receiving awards, so please plan on attending if you are able. As a reminder, we had to change our policy around employee recognition based on new rules and we are not allowed to pay for gifts anymore.

Dr. Williams encouraged board members to "like" our Facebook page and WM's LinkedIn's page if you are a social media user. Mr. Neushwander has been publishing quite a few educational articles and information about WMCMH on each of the sites.

17. Upcoming Committee Meetings:

- LRE Board Meeting – Thursday, November 21 at 1:00 at Ottawa CMH
- Executive Committee – December 10<sup>th</sup> at noon – in Ludington
- CCBHC Advisory Committee – to be scheduled in December
- Winter CMHAM Conference – February 4-5, 2020 in Kalamazoo

18. WMCMH Board Member Comments, Questions, Clarifications and Critique of Meeting:  
There were none.

19. Delegations, Communications and Expressions from the Community: There were none.

20. Executive Session: There was none.

21. Adjournment: Mrs. Seng made the motion, seconded by Mrs. Shafer, that the West Michigan Community Mental Health Board of Directors adjourn its meeting. The meeting adjourned at 7:06 p.m.

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Kimberly Goodrich  
Recording Secretary

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James R. Prince  
Chairperson